



ESPERANZA GALA 2024

SPONSORSHIP
PACKET

EVENT DETAILS:

September 19, 2024
6 p.m. – 10 p.m.

Morgan's on Fulton
950 W Fulton St.
Chicago, IL 60607

300+ expected
attendance



ABOUT US

Esperanza Community Services is dedicated to serving individuals with developmental disabilities from childhood to adulthood through innovative programs. Esperanza provides individualized therapeutic, educational, and artistic services which promote skills that increase independence and a sense of belonging in the community. Located in the West Town neighborhood, Esperanza serves over 250 diverse participants and families.



MEET TERRELL

Terrell is an Esperanza student who has seen great growth at our school. Because of one-on-one attention from our team, he has made amazing strides at school and at home.

“Esperanza has been a wonderful addition to our life,” said Toya, Terrell’s mom.

SPONSORSHIP OPPORTUNITIES

BENEFITS	CHAMPION \$15,000	PRESENTING \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000
Tickets to event	14	10	8	6	4
Custom favors by Esperanza artists	X				
Priority lounge seating	X				
Category exclusivity	X				
Event speaking opportunity	X	X			
VIP Valet parking	X	X			
# of tickets donated to Esperanza staff & families	10	8	6	4	2
Recognition on all materials presenting sponsor	X	X			
Custom press release	X	X			
Recognition on website, event landing page, etc.	X	X	X		
Recognition on bidding app	X	X	X	X	
Publicity on event website	X	X	X	X	X
Personalized ad printed in the program book	Two page color ad, centerfold	Full page color, premium placement	Full page color	Full page B&W	Half page B&W
Logo presence in scrolling event slideshow	X	X	X	X	X
Logo or name in event emails	X	X	X	X	X
Recognition on social media	X	X	X	X	
Recognition in newsletter	X	X	X	X	X

For questions about sponsorships, contact Jess Lynk at jlynk@esperanzacommunity.org.
Purchase sponsorships at www.esperanzacommunity.org/sponsor.